



"Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved."

The Iowa Quarter Horse Association Board of Directors met on Tuesday, April 7, 2026 at the Echo Electric office in Ames. President Tammi Adix called the meeting to order at 6:35 PM. Attending were: Tammi Adix, Lori Mennenga, Jennifer Horton, Codi Jo Heesch, Ann Luebbers, Mateer Strong, Kim Strong, Jackie Kincaid, Doug Brown, Rosalie Carlson and guest Kelly Birkenholtz.

President Report: Tammi noted sympathies to Sarlynn Heston on the loss of her mother, to John Konecne on the loss of his mother and to Chad Hill on the loss of his father, Larry. She also congratulated Robin Wilson on her retirement. She reminded everyone to send their committee or district reports prior to the meetings and to get their financial transaction details to Kelly for bookkeeping in a timely manner.

Vice President: Lori reported she has been working on sponsorships. She is home from Arizona and noted the District 3 clinic was coming up at the end of the month.

Board Minutes: Kim noted two corrections to the minutes emailed out following the March meeting: Fall Classic hunter under saddle would show Wednesday not Friday and the "Show with a Pro" name will not be used for the ranch riding clinic. Rosalie made a motion to approve the minutes with these two corrections, seconded by Codi Jo, minutes approved.

Treasurer Report: Codi Jo presented her Treasurer Report. Kelly had emailed the transaction reports to the board and went over the different reports she can generate from QuickBooks. Tammi shared Kelly's invoice in the amount of \$17,362 for catching up our 2025 books with the board. After some discussion, Codi Jo made the motion to pay the invoice from the reserve account, seconded by Jackie, motion approved.

Social Media: Jennifer reported membership count of 271. The directories mailed out at the end of March. Jennifer noted she had requested photos from the 90s from each board member for a fun social media project but had only received a couple so she asked again.

News: Tammi thanked Jennifer for the nice directory. She particularly enjoyed the history included as the 75th anniversary section.

Old Business

Raffle update: Mary was absent.

Horse Fair: Jackie reported her tent was ordered and she has her Plinko game board. Holly Limberg will be our horse representative. The Horse Fair is May 8-10, she is still collecting sponsors.



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2026 Budget: Codi Jo commented on the 2025 Profit and Loss report from Kelly to be used as a budget guideline, with adjustments to be made as we go.

Mayflower: Jennifer reported we are still waiting for Iowa State Fair to confirm some questions and details before the contract is signed. As of April 3 we had 60 stalls reserved which was about 30% of reservations at this time last year. She has requested the barn be open later than ISF noted on Monday for shavings delivery and would be asking the youth if they wanted to offer pre-bed service as a fundraiser. Barb Delf is sponsoring the pizza for Friday night. Jennifer provided the list of volunteer jobs needed and asked for specifics not just "available as needed." District 4 will not be doing a sponsorship. District 5 has a meeting next week to ask if they will do a sponsorship. Jennifer had emailed Iowa Equine to see if they will be our on-call vet. Kim will contact TurkeyTime Concessions for their open hours during the show.

Fall Classic: Livestream - Kim reported they plan it for the ranch futurity classes only. Showbill final draft - Kim noted they have to add the Breeders Futurity 2YO longe line. She noted she needed additional scribes and TNT was working on hiring judges. Photographer - Jennifer excused herself from the meeting for that discussion. The vote by ballot was for Ace High Photography. Jennifer returned to the meeting.

New Business

AQHA Convention Review: Jennifer and Tammi reported on the "2 Year Rule" as the major hot topic at the convention. The membership voted to remove the rule and the board of directors approved. There will be a task force appointed to study the issue. She touched briefly on the member proposal to allow online voting rather than in-person required. That proposal was denied. Tammi reported on the Affiliates in Motion session put on by the Affiliate Advisory Board. IQHA won a Yeti cooler for having the second most members present. We will give it away in a membership drawing. Love's was introduced as a new corporate partner. She congratulated Jim Brinkman as the new AQHA President and Mateer Strong as a member of the AQHLead program. She reviewed some AQHA membership statistics and activities from the Marketing Committee.

Rosalie made a motion to adjourn, seconded by Doug, meeting adjourned at approximately 8:25 PM.